

NCC Cable System Order

11758347

Order #	62317337	Flight Dates	08/15/16 - 08/28/16	Update Date	08/16/16
Syscode	1140	Agency	Del Cielo Media	Version	2 Vs. 1
System Name	Spectrum/UW Stevens Point, WI	Advertiser	Freedom Partners Action Fund	Show All Lines	
Market	Wausau, WI	Client Code	FPAF6	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$304.00
Sales Coordinator	Becca Karam	Est Code	W18178	Commission	\$45.60
Office	Washington	Product Name		Net Total	\$258.40
Phone	(301) 951-2620	Credit Status		Total Spots	152
Status	Not accepted	Primary Demo	Women 25-54	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 May16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
					CPM
					-

Comments : 8/16 MG from 62317334

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CMDY	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	NEG Rates
2	CMDY	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	NEG Rates
3	CNN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	10	\$2.00	\$20.00	30	NEG Rates
4	CNN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	4	\$2.00	\$8.00	30	NEG Rates
5	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	15	\$2.00	\$30.00	30	NEG Rates
6	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	6	\$2.00	\$12.00	30	NEG Rates
7	FRFM	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	15	\$2.00	\$30.00	30	NEG Rates
8	FRFM	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	6	\$2.00	\$12.00	30	NEG Rates
9	FX	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	NEG Rates
10	FX	FX MOVIE PRIME<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	4	\$2.00	\$8.00	30	NEG Rates
11	HIST	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	15	\$2.00	\$30.00	30	NEG Rates
12	HIST	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	6	\$2.00	\$12.00	30	NEG Rates
13	SYFY	SYFY MOVIE<	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	NEG Rates
14	SYFY	SYFY MOVIE<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	4	\$2.00	\$8.00	30	NEG Rates
15	TBSC	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	15	\$2.00	\$30.00	30	NEG Rates
16	TBSC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	6	\$2.00	\$12.00	30	NEG Rates
17	TNT	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	15	\$2.00	\$30.00	30	NEG Rates
18	TNT	AVG. ALL WKS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	6	\$2.00	\$12.00	30	NEG Rates

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-	

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	GIMP
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19	CMDY	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	2	\$2.00	\$4.00	30	+2x

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	152	0	0	0	0	0	0	0	0	0	0	0	152
AMT	\$304.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$304.00

SYSTEM APP: SALES ACCT

Date Printed 08/16/16

62317337 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |